



HEALTHY SKIN AWARDS 2018



2018 Healthy Skin Awards Information Pack & Entry Form

Information Pack and Entry Form

The Skin & Cancer Foundation Inc is Australia's leading centre of excellence in the provision of highly specialised clinics, education and research in dermatology.

Each year the Foundation presents its Healthy Skin Awards to individuals and organisations who strive for excellence in the promotion of skin health and/or the provision of skin health services.

The 2017 Healthy Skin Award winners were:

- Jo Mohan (Psoriasis and Psoriatic Arthritis in Australia);
- IRESS Ltd;
- Great Barrier Reef Marine Park Authority;
- Whitehorse City Council; and
- Johanna Young (Solbari)

In 2018, the Healthy Skin Awards will again acknowledge and recognise individuals and organisations throughout Australia who support and encourage 'best practice' of skin health.

2018 Healthy Skin Awards Presentation

The 2018 Healthy Skin Awards will be announced on Thursday, 10 May 2018 at the Foundation's exclusive Healthy Skin Awards Evening to be held in Melbourne.

Individuals and organisations recognised through the awards will celebrate with business and community leaders, major sponsors, friends and supporters, as well as leading dermatologists and other medical practitioners.

Entering the 2018 Healthy Skin Awards

Entry is free.

The Awards are open to any person or organisation regardless of industry sector or nature of business*, and include:

- Individuals;
- Government departments and agencies;
- Not-for-Profits and charitable institutions;
- Industry associations and professional bodies;
- Education institutions including schools, universities and TAFE Colleges; and
- Construction, Agriculture, Retail etc.

*Individuals and organisations whose primary business is skin health promotion or skin cancer prevention, or individuals or businesses that receive income from the sale of skin health or sunscreen products are not eligible to apply. Applications from these individuals or organisations will not be considered unless they apply as an individual or an employer providing skin health services, awareness programs or activities for their staff.



Selection Criteria

The following criteria will be considered in the judging process:

- Demonstrated commitment to educating their workforce (including employees, volunteers and contractors), or members of the community, through delivery of skin health programs, education or other media; and/or,
- Successful outcomes associated with the promotion of the importance of skin health.

Individuals and organisations implementing multiple initiatives, with consistent commitment over time, will be well regarded.

Examples of the types of initiatives that will be recognised by the Awards include:

- Promoting good skin health to employees through the:
 - Provision of skin health services, such as skin checks, protective clothing and/or
 - Awareness and promotional/educational programs;
- Promoting good skin health to the community through awareness campaigns, material, funding, or other support designed to improve overall skin health;
- Taking proactive steps to promote skin health outcomes;
- Reporting and promoting skin health to the wider community.

Prizes

Nominees are encouraged to enter the awards with the chance to win the following:

All nominees receive:

- A commemorative Skin & Cancer Foundation Inc Awards Nominee certificate

All winners receive:

- A commemorative trophy and certificate
- Licence to use the Skin & Cancer Foundation Inc Awards logo on company stationery and advertising material for 12 months from date of receiving award.
- High profile recognition and acknowledgement on the Skin & Cancer Foundation Inc website and other online platforms
- Media and industry exposure, including promotion through all the Foundation's social media networks.

Judging Panel

The Healthy Skin Awards are always judged by a panel of eminent Australians including members from the Occupational Dermatology Education & Research Centre and Dermatology Institute of Victoria.

Key Dates

Entries open on Monday, 12 February 2018 and close on Friday, 13 April 2018.

Winners will be notified in confidence on Friday, 20 April 2018 and presented with their Award on Thursday, 10 May 2018.

All entries and enquiries, please contact:

The Secretary
Healthy Skin Awards
Skin & Cancer Foundation Inc
Level 1, 80 Drummond Street
Carlton VIC 3053

E: awards@skincancer.asn.au

T: (03) 9623 9400

Any supporting files, images (max 4 images), brochures, or other printed materials in support of your application are welcome. These can be provided in electronic format of no more than 5mb in total.

Entries close at 5.00pm Friday, 13 April 2018

Conditions:

As an applicant, you agree to the Skin & Cancer Foundation Inc using this information and photos for promotional purposes. You also agree that after submission, all content provided becomes the property of the Skin & Cancer Foundation Inc, and such materials that have been submitted may not be returned.

I accept these conditions and agree that all information provided in support of this application is true and correct.

Signature of authorised person:

Print name:

Date:

Please ensure the following is completed:

- Entry form with name and company details – signed by an authorised representative
- Questions 1 – 4 answered
- Photos or images of program or activity that are relevant to this application (no bigger than 5mb)

Please ensure your application is received by 5.00pm Friday, 13 April 2018

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